



*Welcome to Agra*

# USICON 2010

**43<sup>rd</sup> ANNUAL CONFERENCE OF UROLOGICAL SOCIETY OF INDIA**

**3<sup>rd</sup> to 7<sup>th</sup> Feb. 2010**

**Hotel Jaypee Palace & Convention Centre  
Agra, INDIA**

## *Invitation*

Dear Madam/Sir,

It is our proud privilege to invite you to the 43rd Annual Conference of Urological Society of India to be held from 3rd to 7th February, 2010 at Hotel Jaypee Palace & Convention Centre, Agra.

The conference will bring together over 1000 distinguished national & international delegates. We invite you to participate in the conference and its trade exhibition.

The organizing committee will leave no stone unturned in making your participation a pleasant and fruitful experience. As discussed with many of you, you are welcome to provide us your feedback on the basis of your experience with earlier conferences.

Looking forward to welcome you at Agra,



**Dr A L Vyas**  
Organizing Chairman



**Dr Madhu S Agrawal**  
Organizing Secretary

## USI COUNCIL 2009-2010

<i>President</i>	<b>Dr Ganesh Gopalakrishnan</b>	Vellore
<i>President Elect</i>	<b>Dr S K Kotwal</b>	Gurgaon
<i>Imm Past President</i>	<b>Dr Ajay Kumar</b>	Patna
<i>Hon Secretary</i>	<b>Dr Kim Mammen</b>	Ludhiana
<i>Hon Treasurer</i>	<b>Dr Madhu Agrawal</b>	Agra
<i>Council Members</i>	<b>Dr S K Singh</b>	Chandigarh
	<b>Dr S K Pal</b>	New Delhi
	<b>Dr Dilip Karmarkar</b>	Kolkata
	<b>Dr Makrand V Kochikar</b>	Miraj
	<b>Dr J Lalmalani</b>	Mumbai
	<b>Dr PVLN Murthy</b>	Hyderabad
	<b>Dr R Keshava Murthy</b>	Bangalore
<i>Ex-Officio Members</i>		
<i>East Zone</i>	<b>Dr H S Bhatyal</b>	New Delhi
<i>North Zone</i>	<b>Dr P M Deka</b>	Guwahati
<i>South Zone</i>	<b>Dr Sadanand W Thatte</b>	Mumbai
<i>West Zone</i>	<b>Dr D Ramesh</b>	Bangalore

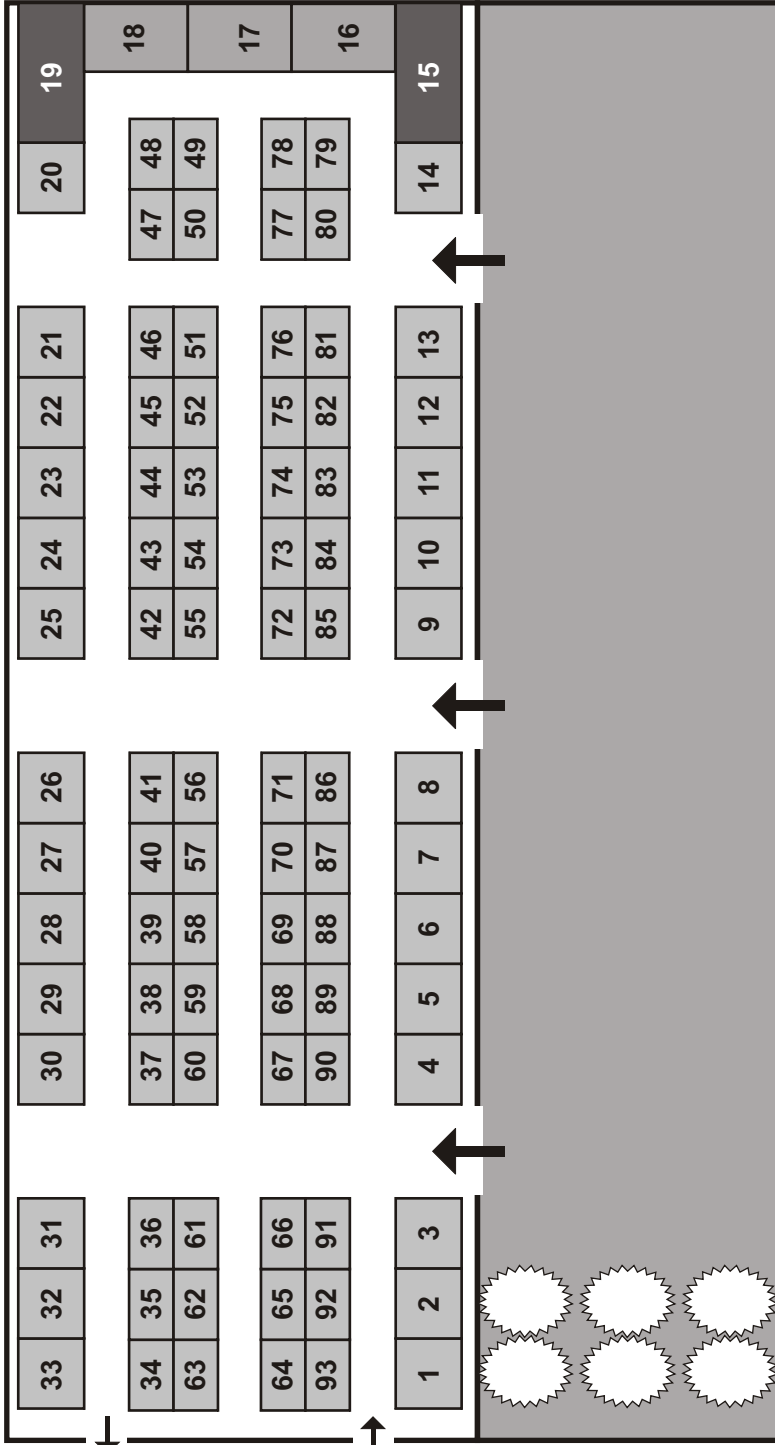
## ORGANIZING COMMITTEE

	Prof B D Sharma	
	Prof H S Asopa	
	Patrons	
<b>Dr A L Vyas</b> Org Chairman		<b>Dr Madhu S Agrawal</b> Org Secretary
	<b>Dr Gyan Prakash</b> Treasurer	
<b>Dr Anurag Yadav</b> Jt Org Secretary		<b>Dr Vijay Bora</b> Jt Org Secretary
	<b>Dr Ajay Prakash</b> Org Co-Chairman	
<b>Dr K K Agarwal</b> Chairman Souvenir Comm		<b>Dr Arun Tewari</b> Chairman Scientific Comm
	<b>Dr Shekhar Vajpeyi</b> Chairman Reception Comm	
<b>Dr Sharad Gupta</b> Chairman Cultural Comm		<b>Dr G G Singhal</b> Chairman Registration Comm
<b>Dr Prashant Lavania</b> Chairman Transport Comm		<b>Dr Deepak Paruliya</b> Chairman Catering Comm



# EXHIBITION AREA

## LAYOUT PLAN



Dining Area

No. of Stalls	Size of the stalls	Total No. of Stalls
1-14 & 20-33	3m x 3m	14 stalls
34 to 93	3m x 2m	60 stalls

# STALLS

A magnificent exhibition of around 100 stalls has been planned in the prime area. The passage to dining area will be through the exhibition at all times. Two complimentary trade delegate registration will be provided with every stall.

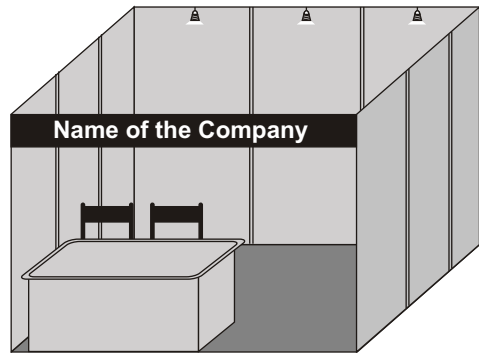
## TARIFF

STALLS	Early Bird upto 31-3-09	Regular upto 31-8-09	Late & Spot
3m x 3m (corner)	Rs 1.25 Lakh	Rs 1.50 Lakh	Rs 1.75 Lakh
3m x 3m (regular)	Rs 1.00 Lakh	Rs 1.25 Lakh	Rs 1.50 Lakh
3m x 2m (small)	Rs 0.75 Lakh	Rs 1.00 Lakh	Rs 1.25 Lakh

## Services to be provided in each Stall

- Three side walls as per the Layout
- One Table, Two Chairs
- Three Spot Lights
- One Plug Point 5 Amp.
- Facia Plate with the Name of the Company in Vinyl Cut-out letters
- The stall will be made by using pre-fabricated octanorm laminated panel.
- One Dustbin

Perspective View of the Stall



## TRADE DELEGATE REGISTRATION

Category	Early bird Upto 31-3-09	Regular Upto 31-8-09	Late & Spot
Trade Delegate	Rs 5,500	Rs 6,500	Rs 7,500
Room with single occupancy	Rs 7,500 per night (at the venue hotel)		
Room with double occupancy	Rs 8,000 per night (at the venue hotel)		

## Trade Delegate Registration entitles you to

1. Access to all conference scientific sessions and exhibition area.
2. Delegate kit, participation certificate, conference souvenir, scientific program.
3. All lunches and dinners / inaugural function / banquet.

## WAYS OF PARTICIPATION

### **PLATINUM SPONSORSHIP: Rs 10 lakhs**

The platinum sponsor will have corporate visibility in the following ways.

1. The sponsorship of the main hall (Hall A)
2. Complimentary back page for advertisement in the congress souvenir / brochure.
3. Platinum sponsor will be allocated prime display area as an island in the exhibition area for maximum visibility.
4. The logo of the platinum sponsor will appear in all promotional and publicity material - posters, congress brochures, program schedule, congress souvenir and exhibitors' directory (except scientific abstracts published in the Indian Journal of Urology).
5. 6 complimentary 'trade delegate' registrations.
6. Logo of the platinum sponsor will appear on the homepage of the congress website with a hyperlink to their company's website.
7. Logo of the platinum sponsor will appear on the welcome panel of the congress at the venue.

### **GOLD SPONSORSHIP: Rs 8 lakhs**

The gold sponsor will have their corporate visibility in the following ways.

1. The sponsorship of the Hall B
2. Complimentary inner back page for advertisement in the Congress Souvenir.
3. Gold Sponsor will be allocated prime display area as an island in the exhibition area for maximum visibility.
4. The logo of the gold sponsor will appear in all promotional and publicity material - poster, congress brochures, program schedule, congress souvenir and exhibitors' directory (except scientific abstracts published in the Indian Journal of Urology).
5. 4 complimentary registrations as 'trade delegates'.
6. Logo of the gold sponsors will appear on the welcome panel of the congress at the venue.

*Other sponsorship opportunities:*

**SPONSORSHIP OF INAUGURAL DINNER : Rs 5 lakhs**

This entitles the sponsor company to :

- ✍ Banners at the dinner venue.
- ✍ Acknowledgment in the final brochure.
- ✍ Announcement at the time of dinner.
- ✍ Name of the company on reception committee dinner cards.
- ✍ Free full page advertisement in souvenir.
- ✍ 4 complimentary trade delegate registrations.

**SPONSORSHIP OF THE BANQUET : Rs 5 lakhs**

This entitles the sponsor company to :

- ✍ Banners at the dinner venue.
- ✍ Acknowledgment in the final brochure.
- ✍ Announcement at the dinner time.
- ✍ Name of the company on the banquet card.
- ✍ Free full page advertisement in souvenir.
- ✍ 4 complimentary trade delegate registrations.

**SPONSORSHIP OF THE HOSPITALITY AREA : Rs 5 lakhs**

The stall will provide tea/coffee/snacks for the delegates throughout the day (arrangements by company).

This entitles the sponsor company to :

- ✍ Naming of the hospitality area after the sponsor.
- ✍ 4 complimentary trade delegate registrations.

**KIT SPONSORSHIP : Rs 5 lakhs**

This entitles the sponsor company to :

- ✍ Company's logo on Kit
- ✍ Free colored page advertisement in souvenir.
- ✍ 4 complimentary trade delegate registrations.

**SPONSORSHIP OF AUDIO-VISUALS : Rs 5.00 lakhs**

This entitles the sponsor company to :

- ✍ Slides before each session.
- ✍ Free color page advertisement in souvenir.
- ✍ 4 complimentary trade delegate registrations.

**SPONSORSHIP OF CONFERENCE SIGNAGES : Rs 5.00 lakhs**

(Except Backdrop & Podium for the Halls)

Branding on the following Signages

- ✍ Publicity Panels.
- ✍ Welcome Panel.
- ✍ Vertical Flags on Driveway.
- ✍ Direction Panels.

(Entitles to 4 complimentary trade delegate registrations.)

## **PRINTING OF SOUVENIR**

Back page advertisement	Rs. 1.00 Lakh
Inside cover	Rs. 75,000/- (each)
Full page color	Rs. 25,000/-
Full page b/w	Rs. 10,000/-

## **SPECIAL SPONSORSHIP : Rs. 1 Lakh Each**

- ✍ Conference clock : 20 clocks with the company logo
- ✍ Internet cafe : with 5 computers and internet lines
- ✍ "Lost & found" counter and 'Cloak room'
- ✍ "May I help you" stall and 'Mobile charging station'
- ✍ Sponsorship of the writing pads (2000 nos.)
- ✍ Sponsorship of website
- ✍ Sponsorship of CDs of congress proceedings
- ✍ Sponsorship of announcement booth
- ✍ Buntings at conference venue / exhibition area (10 each)

Any other means of sponsorships and gifts are welcome, subject to approval by the Organizing Committee.

*For details and clarifications regarding conference and exhibition,  
please contact :*

### **Conference Secretariat**

Dr Madhu S Agrawal  
4/18c, Bagh Farzana, Agra  
Ph : 0562-2850570, 98370 40897,  
Fax : 0562-2520129  
dr.madhu.agra@gmail.com;  
usicon2010@gmail.com  
www.usicon2010.com

**Application Form for Booking of Exhibition Booth  
(Please type or use Block Letters)**

**PARTICULARS OF THE EXHIBITORS**

Company's Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Name & Designation of contact person \_\_\_\_\_

Product / Service Profile \_\_\_\_\_

Any additional services required\* \_\_\_\_\_

Type & Number of booth(s) required \_\_\_\_\_

**Payment Terms** (Please see details in the exhibition brochure)

A Bank Draft / Bankers Cheque No. \_\_\_\_\_ dated \_\_\_\_\_ drawn in

favour of USICON-2010 payable at Agra issued by \_\_\_\_\_

at \_\_\_\_\_ for a sum of \_\_\_\_\_ is enclosed herewith.

Signature \_\_\_\_\_

Name \_\_\_\_\_

*This form to be sent to:*

Conference Secretariat

**Dr Madhu Sudan Agrawal**

Organizing Secretary

4/18c, Bagh Farzana, Agra.

Ph : 0562-2850570, 98370 40897

\* Please see overleaf.

## TERMS AND CONDITIONS

(For Sponsors, Exhibitors & Advertisers)

1. Sponsorship and Stalls will be allocated on first come first choice basis.
2. The booking request must be made with 50% of booking amount, and rest 50% must be paid before the next tariff rates become applicable.
3. All payments must be made as a **bank draft**, in favor of "**USICON 2010**", payable at **Agra** and sent to the Conference Secretariat.
4. An official receipt towards provisional booking amount shall be issued within a month of receipt of payment. Certificate of participation will be given at the end of conference.
5. All sponsorships will be acknowledged in the conference souvenir and exhibitors' directory.
6. The number of representatives of sponsors at the conference venue will be limited depending upon the extent and area of sponsorship at the discretion of the organizing committee.
7. All the sponsors should register names of their representatives with the organizing committee one month before the start of conference and all such persons will be required to wear the ID badges, without which access to conference / exhibition area will be denied (for security reasons).
8. Appropriate number of free 'trade delegate' registrations will be given to all the sponsors. Additional persons, if they wish to attend the conference and official meal, will need to register separately as 'trade delegates'. Packed meals, if required for the staff, can be obtained on payment (at cost price).
9. The Organizing Committee reserves the right to rearrange the floor plan or any part thereof at any time.
10. The Organizing Committee reserve the right to change the venue and date of exhibition in case of unavoidable circumstances.
11. The site of the stall shall be made available to the participants a day before the exhibition begins. No workman will be allowed at the exhibition site after 9.00 am of the Inauguration day. If the participants fail to occupy the stall by 9.00 am of the inauguration day, the organizing committee reserves the right to allot the vacant stalls to the waiting applicants.
12. The organizing committee shall in no way be responsible for any tax liability incurred for any sale / booking transaction undertaken by the exhibitors.
13. Request for cancellation or reduction of stall space must be made in writing to the Conference Secretariat. 25% of the total cost of stall sponsorship will be deducted if cancellation is made before 31st Dec 2009. After this date no refund will be possible.

*For Infrastructural details & logistics  
(including extra furnishing / fittings), please contact*

**Mr. Harbans Nagpal**

**Inter Event Management Services Pvt. Ltd.**

A-23, Bhawani Kunj, Behind Basant Kunj, New Delhi  
Phone : 011-26134173, 26134174, 26133143, 26133870  
Fax : 011-26134172, Mobile : 98100 54251