

# Stalls

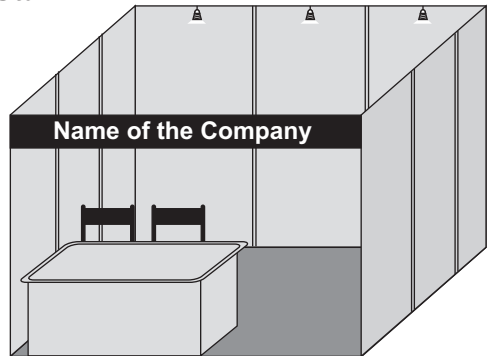
A scientific exhibition of around 100 stalls has been planned in a prime area. The passage to dining area will be through the exhibition at all times. Two complimentary 'Trade delegate' registrations will be provided with every stall which will entitle for delegate kit, participation certificate and conference lunches (Additional meal coupons will be available on request, at cost price).

## TARIFF

STALLS	Regular upto 31-8-09	Late upto 31-12-09	Spot
3m x 3m (corner)	Rs 1.50 Lakh	Rs 1.75 Lakh	Rs 2.00 Lakh
3m x 3m (regular)	Rs 1.25 Lakh	Rs 1.50 Lakh	Rs 1.75 Lakh
3m x 2m (small)	Rs 1.00 Lakh	Rs 1.25 Lakh	Rs 1.50 Lakh
2m x 2m (economy)	Rs 0.75 Lakh	Rs 1.00 Lakh	Rs 1.25 Lakh
Trade Delegate Registration	Rs 6,500.00	Rs 7,000.00	Rs 7,500.00

## Services to be provided in each Stall

- Three side walls as per the Layout
- One Table, Two Chairs
- Three Spot Lights
- One Plug Point 5 Amp.
- Facia Plate with the Name of the company in Vinyl Cut-out letters
- The stall will be made by using pre-fabricated octanorm laminated panel.
- Additional fixtures on prior request.



Perspective View of the Stall

## PAYMENT OPTIONS :

- All payments must be made as a **bank draft / banker's cheque** in favor of "**USICON 2010**", **Agra** and sent to the conference secretariat.
- Payment can also be made through **Internet** or **Bank transfer** using following details :

ICICI Bank, Sanjay Place, Agra, A/c Name : USICON 2010

A/c No. 628701023589, Bank Code : ICIC 0006287

# **Sponsorship Opportunities :**

## **SPONSORSHIP OF INAUGURAL DINNER & BANQUET**

**: Rs 5 lakhs / Actuals (Each Event)**

This entitles the sponsor company to :

- ✍ One complimentary Stall.
- ✍ Banners at the dinner venue.
- ✍ Acknowledgment in the final brochure.
- ✍ Announcement at the time of dinner.
- ✍ Name of the company on reception committee dinner cards.
- ✍ Free full page advertisement in souvenir.
- ✍ 4 complimentary trade delegate registrations.

## **SPONSORSHIP OF THE HOSPITALITY AREA**

**Rs 10 lakhs**

The stall will provide tea/coffee/snacks for the delegates throughout the day (arrangements by company).

This entitles the sponsor company to :

- ✍ One complimentary Stall.
- ✍ Naming of the hospitality area after the sponsor.
- ✍ 4 complimentary trade delegate registrations.

## **SPONSORSHIP OF CONFERENCE SIGNAGES**

**Rs 5 lakhs**

(Except Backdrop & Podium for the Halls)

Branding on the following Signages

- ✍ Publicity Panels.
  - ✍ Welcome Panel.
  - ✍ Vertical Flags on Driveway.
  - ✍ Direction Panels.
- 4 complimentary trade delegate registrations.

## **ADVERTISEMENT IN SOUVENIR**

Back page advertisement	Rs. 1 Lakh
Inside cover	Rs. 75,000/- (each)
Full page color	Rs. 50,000/-
Full page b/w	Rs. 25,000/-

## **SATELLITE SYMPOSIA**

**Rs. 5 Lacs**

Satellite scientific sessions of one to one and half hours in the designated halls. You can choose the subject and speakers of your choice.

**CONFERENCE REGISTRATION / DELEGATE BADGES      Rs. 5 Lacs**

All delegate badges will be bar-coded to allow individual access to conference areas as well as for accreditation and will carry logo of the sponsor.

**SIGHT-SEEING TOURS Including Taj viewing      Actuals**

Making arrangements for taking all the delegates at designated time to visit Tajmahal, other monuments.

**CME Programme      Actuals**

Sponsorship of Pre-Conference International CME Programme (USI - AUA-EAU) on 3rd of February.

**KALAKRITI SHOW      Actuals**

Making arrangements for the delegates for the Kalakriti show, an exclusive programme showing the history of Tajmahal.

**SPONSORSHIP OF FACULTY LOUNGE      Actuals**

**SPECIAL SPONSORSHIP :**

1. Sponsorship of CDs of Congress proceedings - Rs. 2 Lac
2. Conference clock : 20 big clocks with the company logo - Rs. 1 Lac
3. Internet cafe : with 5 computers and internet line - Rs. 1 Lac
4. Lost & found counter and cloak room - Rs. 1 Lac
5. Mobile charging station & "May I help you" Counter - Rs. 1 Lac
6. Sponsorship of the writing pads (2000 Nos.) - Rs. 1 Lac
7. Sponsorship of website - Rs. 1 Lac

Any other means of sponsorships and gifts are welcome, subject to approval by the Organizing Committee.